

SALES GUIDE

BASEL 2018.



**GUEST CARD
INCLUDED.**

Free public transport
• Free WiFi •
50% discount on cultural
and leisure activities



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BASEL: WITHIN QUICK AND EASY REACH.

Travelling to Basel is easy. Many international airlines fly to EuroAirport, which is located only 15 minutes from the city centre. Along with Zurich Airport, EuroAirport provides connections to all European airports and to over 200 international destinations. Situated at the heart of Europe, Basel is a central transport hub. The three railway stations – the Swiss Railway Station SBB, the French Railway Station and the German Railway Station – do not only provide excellent connections within Europe, but are also all located right in the city centre.

EuroAirport Basel-Mulhouse-Freiburg

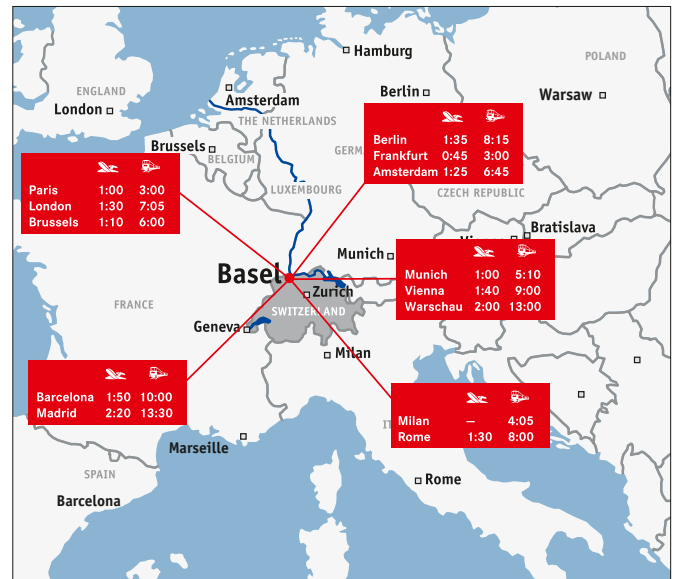
- shuttle bus to city centre: every 7 minutes
- transfer time to city centre: 15 minutes
- www.euroairport.com

Zurich Airport

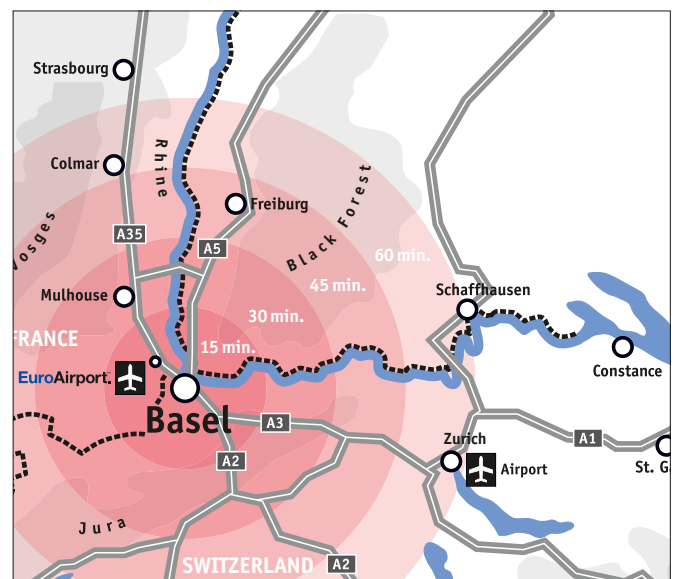
- direct train connections to Basel
- train connections to Basel with one change every half-hour
- transfer time: approx. one hour
- www.flughafen-zuerich.ch

Frankfurt Airport

- direct train connections to Basel
- transfer time: approx. three hours
- www.frankfurt-airport.de

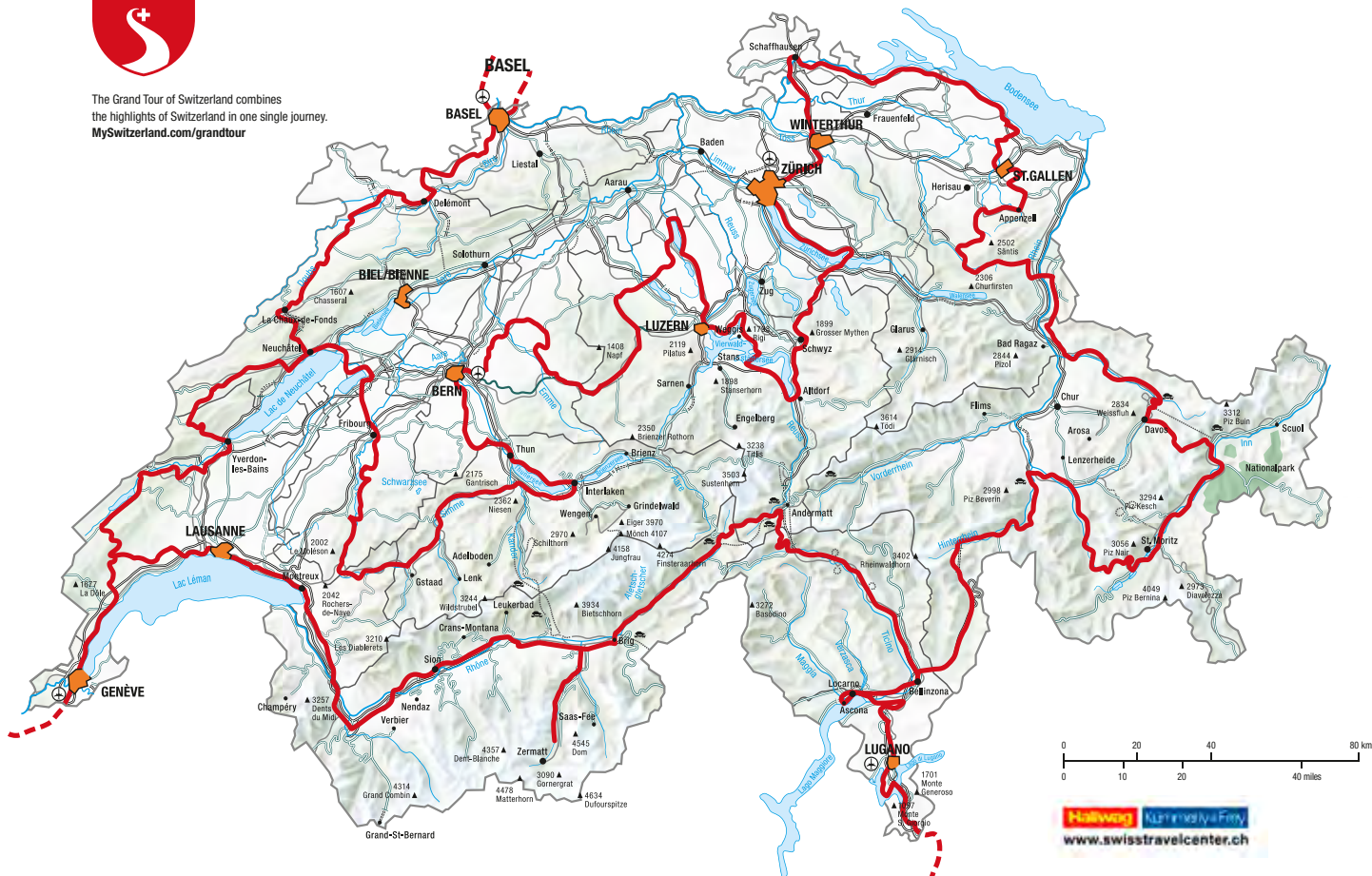


Travelling from	Distance	Travelling time by plane	Travelling time by train
Amsterdam	740 km	1 h 25 min	6 h 45 min
Barcelona	1034 km	1 h 50 min	10 h 00 min
Berlin	867 km	1 h 35 min	8 h 15 min
Bern	98 km	no direct flight	1 h 00 min
Brussels	565 km	1 h 10 min	6 h 00 min
Frankfurt	328 km	45 min	3 h 00 min
Geneva	251 km	no direct flight	2 h 45 min
London	920 km	1 h 30 min	7 h 05 min
Madrid	1637 km	2 h 20 min	13 h 30 min
Milan	339 km	no direct flight	4 h 05 min
Munich	392 km	1 h 00 min	5 h 10 min
Paris	570 km	1 h 00 min	3 h 00 min
Rome	925 km	1 h 30 min	8 h 00 min
Vienna	824 km	1 h 40 min	9 h 00 min
Zurich	85 km	no direct flight	55 min





The Grand Tour of Switzerland combines the highlights of Switzerland in one single journey.
MySwitzerland.com/grandtour





Flight connections to Basel

EUROAIRPORT BASEL-MULHOUSE-FREIBURG

An ideal location with good connections guaranteed

Direct flights connect Europe, the Middle East, Africa, Canada, Latin America and Russia to EuroAirport Basel-Mulhouse-Freiburg, which is located only 15 minutes from Basel city centre. EuroAirport can be reached from all countries worldwide via the intercontinental hubs (Amsterdam, Brussels, Frankfurt, Istanbul, London, Munich, Vienna and Paris). Thanks to its unique location, EuroAirport is constantly expanding its network of routes and, as the best-developed airport in the Upper Rhine region, provides the gateway to Switzerland, South Germany and Eastern France.

Fast transfers

It is easy to find your way around EuroAirport which provides excellent customer service. Passengers swiftly reach the baggage reclaim area. Thanks to the airport's convenient location, Basel city centre and the Swiss Railway Station SBB are just 15 minutes away by shuttle bus (very frequent connections), taxi or car.

EuroAirport for passengers, tour operators and airlines

EuroAirport's modern infrastructure offers passengers a wide range of eating and shopping options. Counters and office space are available to tour operators, ensuring optimum customer care at arrival and departure. EuroAirport offers airlines a well-organised and efficient infrastructure. The economic cost structure and the ideal transport connections make EuroAirport an attractive gateway to the Basel region, other areas of Switzerland and central Europe for passengers, tour operators and airlines alike. EuroAirport is a stop on the SBB rail network, which means that it is possible to buy train tickets from the airport to all SBB destinations in Switzerland. These also include the shuttle bus to the main railway station.

Further information about EuroAirport and tourism packages is available at:

EuroAirport Basel-Mulhouse-Freiburg

Marketing Department
PO Box 142
CH-4030 Basel

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Fax +41 (0)61 325 25 66
marketing@euroairport.com
www.euroairport.com



Cruise ship at St. Johann boat terminal



Tram in Basel



Swiss Railway Station SBB

International rail connections

Basel boasts direct ICE, IC, EC and TGV train connections from Germany, Austria, France, Italy and the Benelux countries, which arrive in the city around the clock, day and night.

Buses

Basel is located at the crossroads of the European motorway network. Car parks are conveniently located and most hotels also offer parking facilities. There are several coach parks. A tax sticker (to be purchased) entitles to the use of Swiss motorways.

Park & Ride

If you only have one day to spend in Basel and are arriving by car, the City Park & Ride offer is ideal for you. Obtain a ticket before you leave the car park, use trams and buses during your stay and pay when you collect your car. Benefit from one hour of free parking and an attractive rate for public transport. The offer is available in the following car parks: City, Storch, Steinen, Elisabethen and St. Jakob.

BaselCard – the free guest card

From 1 January 2018, every hotel guest in Basel will receive this card when checking in. The guest card entitles you to free use of local public transport and you receive an access code for the city's own WiFi network. You will also benefit from a 50 % discount on numerous cultural and leisure attractions such as Basel Zoo, the museums, the sightseeing bus, and much more.

Public transport

The extensive public transport system will take you quickly and punctually to wherever you wish to go, including locations in nearby Germany and France.

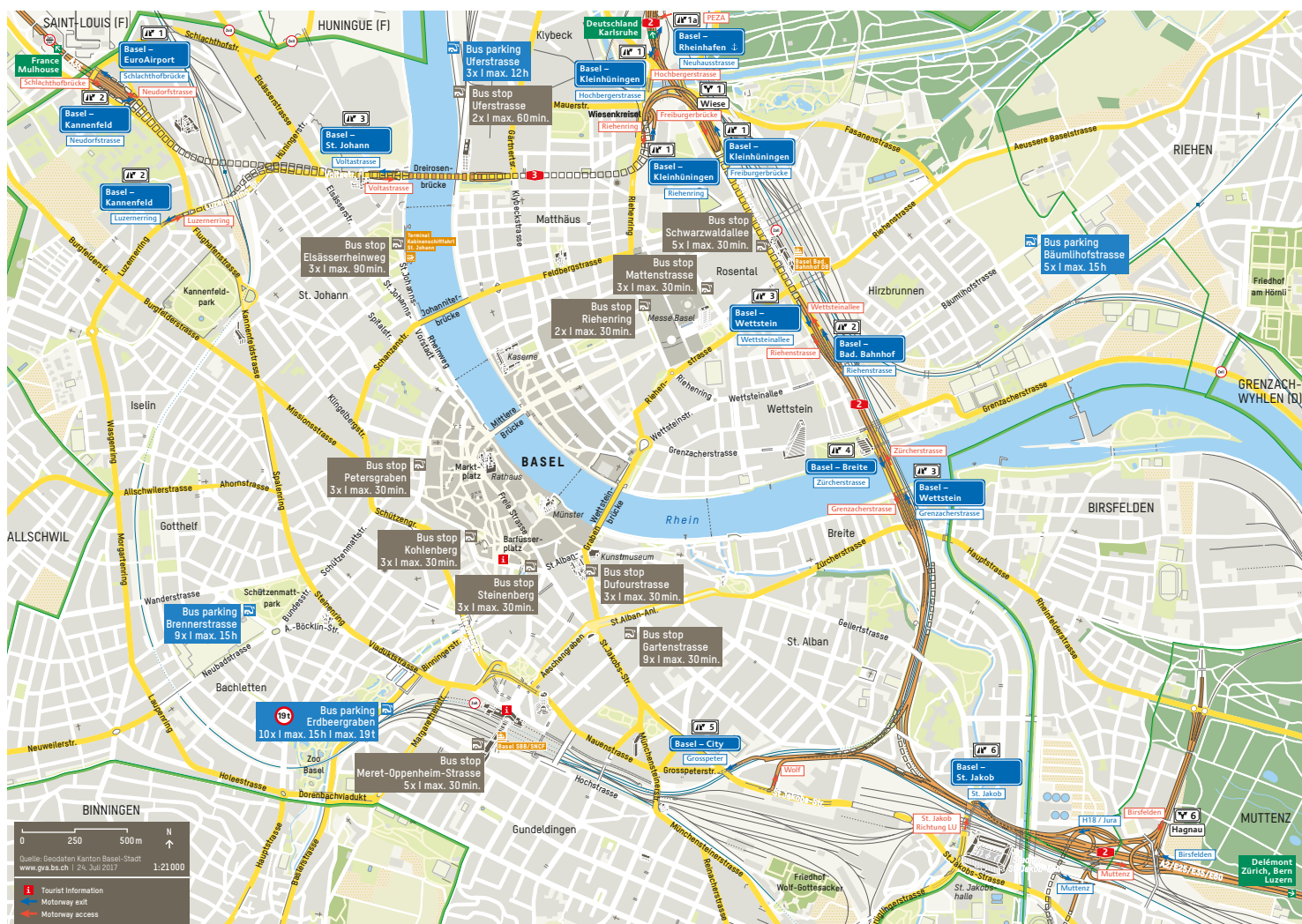
- modern, fast, comfortable and safe
- most public transport facilities offer easy access for the disabled
- frequency: every 5 to 15 minutes
- Mon to Thu & Sun 05 – 00h, Fri & Sat 05 – 01h

River cruises

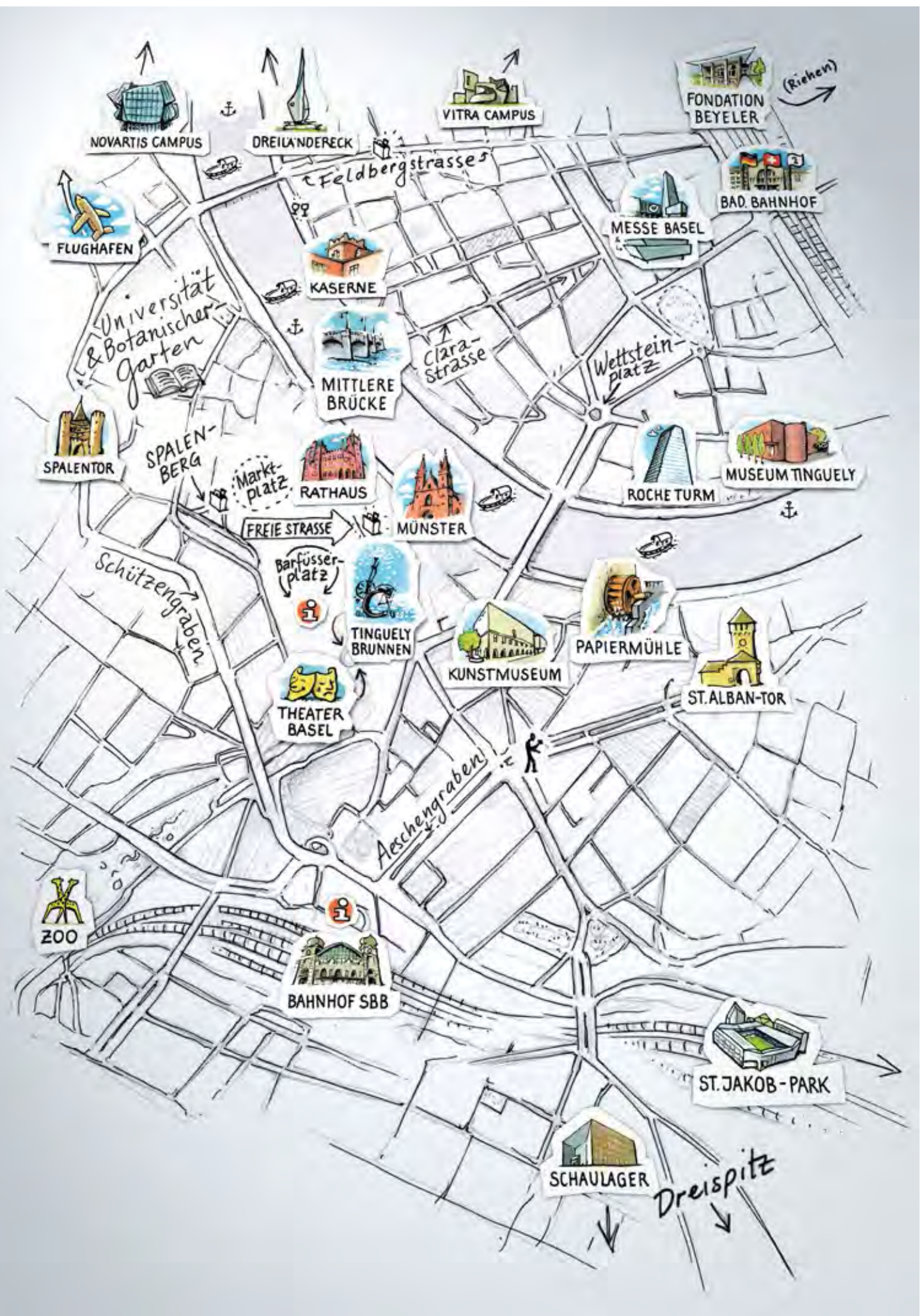
Cruises on the Rhine that depart from or arrive in Basel are steadily gaining in popularity. St. Johann boat terminal, with its state-of-the-art power and water supply, is just a 10-minute walk from the city centre. www.port-of-switzerland.ch

Terminals for cruise ships

- St. Johann
- Klybeckquai
- Dreiländereck



Bus parking in Basel



SIGHTS TO SEE & PLACES TO GO.

The Cathedral (Münster)

Together with Mittlere Brücke, the Cathedral is the foremost landmark of Basel. With its red sandstone walls, colourful roof tiles and twin spires, no other building adorns the cityscape of Basel like the Cathedral.

Pfalz

The platform high above the Rhine behind the Cathedral provides a stunning view over the Old Town, far into the tri-border area and as far as the Vosges mountains in France.

Town Hall (Rathaus)

The market square (Marktplatz) is dominated by the magnificent Town Hall, the seat of Basel's government. The council rooms, the picturesque courtyard, the romantic arcades and the impressive tower are particularly worth visiting.

Market square (Marktplatz)

Six days a week, fresh vegetables, fruit and flowers are sold at Marktplatz. Set against the backdrop of the historic Old Town, this market is a colourful event where delicious food of all kinds can be sampled.

Mittlere Brücke

Mittlere Brücke is one of the oldest crossing points along the Rhine between Lake Constance and the North Sea. Located at the centre of the bridge is Käppelijoch (chapel arch), where executions were carried out during the Middle Ages.

Tri-border Point (Dreiländereck)

A pinnacle at the Rhine harbour marks the meeting point between Switzerland, Germany and France. This is also the area where ships depart for the North Sea and is therefore an important hub for the supply of raw materials to Switzerland.

Old Town

The Old Town of Basel is one of the best-preserved and most beautiful historical centres in Europe. The way buildings from the 15th century and those by modern, internationally renowned architects complement each other to form an urban landscape that is both intriguing, harmonious and unparalleled.

Roche Tower

Roche's "Building 1" can rightly be labelled Basel's cutting edge landmark as it is the tallest building in Switzerland and visible well beyond the city boundaries. Measuring 178 metres in height, the building designed by architects Herzog & de Meuron was completed in 2015 and houses the Head Office of the pharmaceutical company.

Tinguely Fountain

The famous fountain by Jean Tinguely is situated where the stage of the former city theatre was. With his playful machine sculptures made from scrap metal from the old stage mechanism, the Swiss artist created an iconic landmark in the city.

Basel exhibition centre (Messe Basel)

One of the more recent architectural highlights in Basel is the event hall at Messe Basel with the partial development of Messeplatz (exhibition square). The architectural and urban focus of the complex designed by Herzog & de Meuron is the City Lounge. This covered, public space not only marks the entrance to the exhibition, but also functions as a meeting place for locals and visitors alike.

Spalentor

Spalentor is the most impressive of the three remaining city gates from the city's extensive fortifications of 1400 and is regarded as one of the most beautiful city gates in Switzerland.

St. Alban-Tal

St. Alban-Tal is a district of the city full of romance and historic buildings. Located between the Rhine and city centre, it is characterised by its narrow alleys and waterways and is also known as the Little Venice of Basel.

St. Jakob-Park stadium

St. Jakob-Park is Switzerland's largest football stadium and home ground of FC Basel. It is important in both architectural and sporting terms. Built by local architects Herzog & de Meuron and opened in 2001, it encompasses a shopping centre and old people's home as well as the football arena with over 38,000 seats. For the star architects, it was excellent preparation for similar projects such as the Allianz Arena in Munich and Beijing's National Stadium.

Rhine promenade

Basel's lifeline is the best place to relax. The Rhine promenade is the most popular jogging route in the city and is also the first choice for people out for a stroll or for lovers to linger.

The four Rhine ferries

Cross the Rhine as people did 150 years ago: ring the bell at the quay, give the ferryman a sign, and get on the ferries powered only by the natural current of the Rhine.

Messeturm

At 105 metres, the Basel Trade Fair Tower is one of the tallest buildings in Switzerland. Enjoy the sunset from Bar Rouge on the 31st floor, the highest bar in the city.

Zoo

Basel Zoo is popular for outings and well worth a visit at any time of the year. In the summer months the park is an ideal place for a stroll in the open air. In the winter months, the various indoor animal compounds guarantee up-close and personal encounters with a wide variety of animals.

Rhybadhysli (bath houses)

If you wish to swim in the Rhine, you can go to a "Rhybadhysli" – the locals' name for the bath houses on the banks of the river. One is near Johanniterbrücke, the other in the Breite district. In the Rhybadhysli you can relax on the sun decks and experience a perfect holiday atmosphere.



Fondation Beyeler 1

ART & CULTURE.

Nearly 40 museums with world-renowned exhibitions – this is unique in Switzerland and top class by international standards. Each with a different focus, the museums offer something for every taste.

Fondation Beyeler 1

From Cézanne and van Gogh to Klee, Miró, Warhol and Rothko – one of the most renowned private collections in the world encompassing major works from the classical modern period can be viewed at Fondation Beyeler. The splendid museum in Riehen near Basel is designed by star architect Renzo Piano. www.fondationbeyeler.ch

Kunstmuseum Basel

Kunstmuseum Basel is one of the oldest public art collections in the world. The museum owns the world's largest collection of works by the Holbein family and other important works of art from the Renaissance period, including Cranach, Grünewald and Konrad Witz. www.kunstmuseumbasel.ch

Museum Tinguely

This museum is dedicated to the work of the acclaimed Swiss iron sculptor and master of kinetic art Jean Tinguely (1925–1991). The permanent exhibition in the museum building designed by Mario Botta displays machine sculptures, moveable reliefs and sketches from all of the artist's creative periods. www.tinguely.ch

Historisches Museum Basel

The museum with its three buildings is considered to be the most significant cultural and historical museum on the Upper Rhine. The Basel Minster Treasure and fragments of the Basel Dance of Death in Barfüsserkirche are some of the city's exceptional must-sees. www.hmb.ch

Vitra Design Museum

Located in a building designed by Californian architect Frank Gehry, this museum is one of the leading museums of industrial furniture design and architecture. www.design-museum.de

Open-air art

Whether you are walking through the alleys of the Old Town or just sitting on a park bench – art is everywhere in Basel. Serra, Borofsky, Rodin and Niki de Saint Phalle are just some of the artists whose works you will find outdoors.

Basel Theatre

The Basel Theatre is Switzerland's largest three-section theatre and performs a wide range of opera, drama and ballet. It has three main venues – the large stage, the small stage and Schauspielhaus (drama house). www.theaterbasel.ch

Classical music

Basel orchestras may well have performed where you live, as both the Basel Symphony Orchestra and the Basel Chamber Orchestra have long since won the hearts of international audiences. www.sinfonieorchesterbasel.ch, www.kammerorchesterbasel.ch

Kaserne Basel

Kaserne Basel is the largest centre in Northwest Switzerland for contemporary theatre, dance, performances and innovative popular music. www.kaserne-basel.ch

SHOPPING.

Basel specialties

Läckerli, a type of gingerbread with candied peel, is Basel's best-known speciality. However, the range of other sweet delicacies made by the Lächerli Huus does not make choosing easy!
www.laeckerli-huus.ch

Freie Strasse

Basel's famous shopping street is located in the heart of the city. With a variety of shops, it is an inviting place to go on a long shopping spree. You will find everything here, from famous brands to small boutiques and large department stores. www.proinnerstadt.ch

Spalenberg 1

The boutiques on Spalenberg have their own charm and special customers. For example, the long-standing traditional Christmas shop of Johann Wanner sells its wares to the Vatican, the White House and Queen Elizabeth II. Or boutique "Erfolg": The Basel-based label has been producing sophisticated shirts and knitwear – made in Switzerland – since 1993. www.spalenberg.com

Markets

Looking for something special not necessarily new – you may well find it on the flea market at Petersplatz, held every Saturday morning. During the week, fresh regional produce and other goods are sold at Marktplatz. www.marketing.bs.ch/messen-maerkte

Swiss Chocolate

Swiss chocolate enjoys an excellent reputation throughout the world. And you can find outstanding chocolatiers in Basel who practice their craft with passion and great expertise. At Beschle, Schiesser or Bachmann, for example, you can find hand-made chocolate specialties of the highest quality. www.beschle.ch, www.confiserie-schiesser.ch, www.confiserie-bachmann.ch

Watches and Jewellery

In spring each year, thousands of watch and jewellery aficionados flock to Basel to view the latest trends at Baselworld. However, you can find extraordinary watches and jewellery in Basel all the year round. Internationally renowned companies such as Bucherer and Gübelin, and also Basel businesses such as Mezger and Spinnler+Schweizer offer a selection that leaves nothing to be desired. www.bucherer.com, www.gubelin.com, www.mezgerclassics.ch, www.spinnler-schweizer.ch

Shopping malls

Stückli mall provides a modern shopping experience near the city centre. Large shops and smaller boutiques offer a range of goods that is unique in the region. Alternatively visit the shopping mall at St. Jakob-Park, directly adjacent to the St. Jakob-Park sports stadium. www.stuecki-shopping.ch, www.st-jakob-park.com

Christmas market

Basel's beautiful Christmas market with its very special charm is situated at the heart of the historic Old Town at Barfüsserplatz and Münsterplatz. At both locations traders and artisans from the Basel region and elsewhere in Switzerland sell their goods and demonstrate their skills. www.baslerweihnacht.ch

Museum shops

Anyone looking for an attractive present or a souvenir on a Sunday is sure to find something in the Basel museum shops. Those in Basel's Papiermühle, Museum der Kulturen Basel, Fondation Beyeler, Kunstmuseum Basel and Spielzeug Welten Museum Basel come highly recommended. www.papiermuseum.ch, www.mkb.ch, www.fondationbeyeler.ch, www.kunstmuseumbasel.ch, www.swmb.museum



DINING.

Basel whets the appetite with a host of delicious cuisines. Its cosmopolitan outlook and close relations with the neighbouring areas of Alsace in France and Baden in Germany are undoubtedly among the main reasons why the city in the tri-border region is able to please even the most discerning palate. Living as they do at the meeting point of three countries, the people of Basel have a great deal of *savoir-vivre*. Good food and drink are as important to them as are art and culture. Basel is the centre of a region with a unique concentration of first-class restaurants and is no longer an insider's tip for gourmets. The Cheval Blanc restaurant by Peter Knogl, for example, is one of only two restaurants in Switzerland to be awarded three Michelin stars.

In Basel you can treat yourself to delicious sweets and pastries in old established cafés and equally enjoy tasty tapas in fashionable bars. In summer, you can dine *al fresco* in one of Basel's many boulevard cafés and garden restaurants. And traditional hospitality abounds: whether in historical inns or guild halls, beer halls or wine taverns, you will see that enjoyment is a high priority everywhere in Basel.







Acqua 1





Cheval Blanc 2

© Hotel Les Trois Rois


RESTAURANTS.



Traditional and typically Swiss food*			Internet
Fischerstube	100	20 – 60	www.restaurant-fischerstube.ch
Kornhaus	50	50	www.kornhaus-basel.ch
Kuuhl – Elsas Alpchuchi	111	–	www.kuuhl.ch
Löwenzorn	130	130	www.loewenzorn.ch
Safran Zunft	100	280 / 60 / 40 / 20	www.safran-zunft.ch
Schlüsselzunft	100	130	www.schluesselzunft.ch
Schnabel	90	50	www.restaurant-schnabel.ch
Walliserkanne	120	60	www.walliserkanne-basel.ch
Zum Braunen Mutz	200	–	www.braunermutz.ch
Zum Gifhüttli	100	60	www.gifthuettli.ch
Vegetarian and organic delicacies*			Internet
Aladin (halal available)	60 – 70	–	www.aladinbasel.ch
Cantina Don Camillo	60	–	www.cantina-doncamillo.ch
Markthalle Basel	650	800 / 250 / 100 / 30	www.altemarkthalle.ch
So'up	100	–	www.so-up.ch
Tibits	175 / 130	–	www.tibits.ch
Places to be*			Internet
1777 – Kulinarische Werkstatt	80	100	www.1777.ch
Acqua 	65 / 80	–	www.acquabasilea.ch
Atlantis	70	30 – 300	www.atlan-tis.ch
Krafft	95 / 115	30 / 70	www.krafftbasel.ch
Kunsthalle	300	240	www.restaurant-kunsthalle.ch
Noohn	250	–	www.noohn.ch
Rhyschänzli	80	–	www.rhyschaenzli.ch
Volkshaus Basel	100	400	www.volkshaus-basel.ch
Haute cuisine*			Internet
Bel Etage (Hotel Der Teufelhof Basel)	70	80	www.teufelhof.com
Cheval Blanc (Hotel Les Trois Rois) 	35	–	www.lestroisrois.com
Chez Donati	120	–	www.lestroisrois.com
Gasthof zum Goldenen Sternen	85	80 / 70 / 30 / 20	www.sternen-basel.ch
Les Quatre Saisons	60	–	www.lesquatresaisons.ch
Schloss Bottmingen	50	10 – 300	www.weiher Schloss.ch
Stucki	80	150	www.stuckibasel.ch
Asian food*			Internet
Bajwa Palace Indien Restaurant	50	–	www.indien-bajwa-palace.com
Indian Tandoori Palace	60	–	www.indiantandooripalace.ch
Johann by Jay	50	30	www.jaysindianfood.com
Lokami	140	140 / 200	www.lokami.ch
Namamen Japanese Ramenbar	40	–	www.namamen.ch
Sukhothai	70	30	www.thairestaurant.ch
Xiao Lu's	40	–	www.xiaolus.ch
Zum Goldenen Drachen	150	–	www.goldenerdrachen.ch
Nightlife*			Internet
Bar Rouge	–	350	www.barrouge.ch
Campari Bar	75	120	www.restaurant-kunsthalle.ch
Das_Viertel	50	–	www.dasviertel.ch
Des Arts	110	30 – 110	www.desarts.ch
Grenzwert	50	80	www.grenzwert.ch
Kaserne Basel	–	1700	www.kaserne-basel.ch
Soho	50 / 60	50 – 60	www.sohobasel.ch

* A selection of restaurants


 Restaurant seating capacity Hall for (no. of persons)


HOTELS.

Hotels in Basel*	Rooms			Internet
***** S Grand Hotel Les Trois Rois ¹	101	yes	8	www.lestroisrois.com
***** Mövenpick	264	yes	20	opening 2019/2020
**** S Swissôtel Le Plaza Basel	238	yes	10	www.swissotel.com/basel
**** Basel	72	yes	2	www.hotel-basel.ch
**** Dorint An der Messe Basel	171	yes	5	www.dorint.com/basel
**** Euler	66	yes	4	www.hoteleuler.ch
**** Hotel D	48	—	—	www.hoteld.ch
**** GAIA Hotel	86	—	3	www.gaiahotel.ch
**** Hyperion Hotel Basel	224	yes	8	www.h-hotels.com/basel
**** Merian am Rhein	63	yes	5	www.hotelmerianbasel.ch
**** Metropol	46	—	—	www.metropol-basel.ch
**** Nomad	65	yes	3	www.nomad.ch
**** Novotel Basel City	145	yes	7	www.novotel.com
**** Pullman Basel Europe	141	yes	6	www.pullman-basel-europe.com
**** Radisson Blu	206	yes	8	www.radissonblu.com/hotel-basel
**** Spalendor	40	—	1	www.hotelspalendor.ch
**** The Passage	53	—	1	www.thepassage.ch
**** Victoria	107	yes	6	www.hotelvictoriabasel.ch
*** S Airport Hotel Basel	167	—	3	www.airporthotelbasel.com
*** S Der Teufelhof Basel	33	yes	8	www.teufelhof.com
*** S Krafft Basel	60	yes	o. req.	www.krafftbasel.ch
*** S Schweizerhof	82	—	1	www.schweizerhof-basel.ch
*** S Stücker	144	yes	6	www.hotel-stuecker.ch
*** S Wettstein	73	—	1	www.hotelwettstein.ch
*** Aparthotel Adagio Basel City	76	—	—	www.adagio-city.com
*** Balade	24	yes	—	www.hotel-balade.ch
*** Basilisk	53	yes	—	www.hotel-basilisk.ch
*** Bildungszentrum 21	73	—	6	www.bz21.ch
*** City Inn	30	yes	4	www.cityinn.ch
*** Das Breite Hotel	36	—	—	www.dasbreitehotel.ch
*** Du Commerce	62	—	o. req.	www.ducommerce.ch
*** East West	44	yes	1	www.east-west-hotel.ch
*** Ibis Styles	186	—	—	www.ibis.com
*** Rochat	50	yes	2	www.hotelrochat.ch
*** Steinenschanze	53	—	—	www.steinenschanze.ch
** Ibis Basel Bahnhof	112	—	—	www.ibis.com
** Motel One ²	143	—	—	www.motel-one.com
* S Ibis Budget Basel City	194	—	—	www.ibis.com
YMCA Hostel Basel	44	—	—	www.ymcahostelbasel.ch
Youth Hostel Basel ³	66	yes	1	www.youthhostel.ch/basel

Hotels in the Basel region*	Rooms			Internet
**** S Steigenberger Hotel Stadt Lörrach	178	yes	10–13	www.hotel-stadt-loerrach.de
**** Bad Schauenburg	34	yes	5	www.badschauenburg.ch
**** Courtyard by Marriott Basel	175	yes	6	www.courtyardbasel.ch
**** Mövenpick Hotel Egerkingen	137	yes	21	www.moevenpick-hotels.com/egerkingen
*** S Bad Bubendorf	53	yes	8	www.badbubendorf.ch
*** Im Schlosspark	23	yes	6	www.schlossbunningen.ch
*** Schützen Rheinfelden	26	yes	5	www.hotelschuetzen.ch
* Ibis Budget Pratteln	94	—	—	www.ibis.com

* A selection of hotels

 Restaurant open to public

 Seminar and banquet rooms



Grand Hotel Les Trois Rois 1



© Motel One

Motel One Basel 2



Youth Hostel Basel 3



Swiss Indoors Basel 1

EVENT HIGHLIGHTS.

Basel Carnival

19 Feb – 21 Feb 2018, 11 Mar – 13 Mar 2019

At 4 am sharp on Monday after Ash Wednesday, the lights in the whole city are switched off and Basel Carnival begins with the traditional parade, the Morgenstreich. The city is turned on its head during the following three days. www.fasnachts-comite.ch

Baselworld

22 Mar – 27 Mar 2018, March 2019

About 100,000 visitors from the specialist retail and wholesale trade make their way to Basel from all over the world to discover the current trends and view the latest creations in the watch and jewellery sectors. www.baselworld.com

Fantasy Basel

10 May – 12 May 2018, 03 May – 05 May 2019

Fantasy Basel is the festival for movie, game, comic and cosplay fans. For three days creative doers, shakers, makers and consumers gather to celebrate the fascination of creativity and fantasy in the actual and virtual worlds. www.fantasybasel.ch

Art Basel

14 June – 17 June 2018, 13 June – 16 June 2019

Art Basel is undisputedly considered the most renowned fair of the international art scene. Over 300 carefully selected exhibitors from galleries all over the world turn the fairground into a temporary cutting-edge museum. www.artbasel.com

Basel Tattoo

18 Jul – 28 Jul 2018, 10 Jul – 20 Jul 2019

Basel Tattoo is held against the backdrop of the historic Basel barracks during the summer. Audiences are delighted by bagpipes, brass instruments and traditional dance. www.baseltattoo.ch

Baloise Session

19 Oct – 06 Nov 2018, 18 Oct – 06 Nov 2019

Since 1986, this festival has showcased big names from the international music scene in small locations with an intimate nightclub atmosphere. Some of the most famous artists of pop, soul, rock, Latin, blues, R&B and contemporary jazz perform at this festival. www.baloisesession.ch

Swiss Indoors Basel – ATP World Tour 500 1

20 Oct – 28 Oct 2018, 19 Oct – 27 Oct 2019

One of the most important indoor tournaments in the world, Swiss Indoors Basel is undoubtedly the most significant event in the Swiss sporting calendar. World-class player Roger Federer has a special relationship with his home tournament and tries to be there whenever possible. www.swissindoorsbasel.ch

Basel Autumn Fair

27 Oct – 11 Nov 2018, 26 Oct – 10 Nov 2019

The Basel Autumn Fair is an experience for young and old. The many rides, the culinary variety and colourful market on Petersplatz have something to offer each and every visitor. www.basel.ch/herbstmesse

Christmas market

22 Nov – 23 Dec 2018, 28 Nov – 23 Dec 2019

The highly attractive Christmas market is held at the heart of the city centre, nestled into the historic Old Town. Traders and artisans from the region and all over Switzerland offer their wares at brightly lit booths and chalets. www.baslerweihnacht.ch



Ferdinand Hodler, *Das mutige Weib*, 1886
Kunstmuseum Basel – mit Beiträgen des Freiwilligen
Museumsvereins und zahlreicher Kunstfreunde erworben
Photo: Martin P. Bühler

Basel Short Stories. From Erasmus to Iris von Roten, Kunstmuseum Basel 1

EXHIBITION HIGHLIGHTS.

Georg Baselitz

21 Jan – 29 Apr 2018, Fondation Beyeler

To mark Georg Baselitz's 80th birthday, Fondation Beyeler is devoting an extensive exhibition to him. A focused retrospective will bring together many of the most significant paintings and sculptures he has created over the past six decades.

Basel Short Stories. From Erasmus to Iris von Roten 1

10 Feb – 21 May 2018, Kunstmuseum Basel

Private events and those that impacted world history, illustrious personages and those forgotten from Basel's history are reflected through the lens of the holdings of the Kunstmuseum. The show highlights famous and not-so-famous people whose biographies are linked to Basel, from Erasmus to Iris von Roten.

Bruce Nauman: Disappearing Acts

17 Mar – 26 Aug 2018, Schaulager

Schaulager is dedicating a comprehensive retrospective to Bruce Nauman, one of the most influential artists of our time. Developed in collaboration with MoMA, New York, the exhibition encompasses drawings, sculptures, photographs, videos and installations from all periods of the American artist's career.

Night Fever – A Design History of Club Culture

17 Mar – 09 Sept 2018, Vitra Design Museum

Night Fever presents the design history of clubs from the 1960s to the present and takes the visitor on a fascinating journey, through a world of glamour and subculture. Featuring interiors, fashion, film and performance, the exhibition also comprises a series of light and sound installations.

Mediaeval Worlds of Faith

23 Mar 2018 – 17 Nov 2019,

Historisches Museum Basel – Barfüsserkirche

Showcased here are mediaeval works of art from churches in Switzerland and along the Upper Rhine. The impressive sculptures attesting to the veneration of saints are a reminder of how society was pervaded by the Christian faith and the church and of the influence they have retained to this day.

Bacon-Giacometti

29 Apr – 02 Sept 2018, Fondation Beyeler

This ambitious exhibition is the first to study in depth the parallel, creative careers of two of the 20th century's most influential artists: Alberto Giacometti and Francis Bacon.

The Cult of the Black Madonna

09 June – 22 Oct 2018, Kunstmuseum Basel

Theaster Gates understands himself as a collector of collections and archives. His particular interest lies in forgotten objects, images, and themes. At the Kunstmuseum, Gates will investigate the cult of the Black Virgin through interventions carefully attuned to the specific exhibition spaces.

Balthus

02 Sept 2018 – 13 Jan 2019, Fondation Beyeler

One of the last great masters of the 20th century, Balthus (1908 – 2001) also emerges as one of its most idiosyncratic and controversial artists. This retrospective brings together key paintings from every phase of the legendary painter's career and reflects on his refined, at times provocative images.

Picasso 2019

Feb – May 2019, Fondation Beyeler

Fondation Beyeler is staging an extensive exhibition devoted to Picasso.

EVENT CALENDAR.

January

Longines CSI Basel	11.01. – 14.01.2018
International world-class jumping tournament	10.01. – 13.01.2019
Basel Museum Night	19.01.2018
Into the late night Basel museums open their doors with an extraordinary programme	18.01.2019
Vogel Gryff	20.01.2018
Large traditional celebration in Kleinbasel	26.01.2019

February

Basel Carnival 1	19.02. – 21.02.2018
The city goes crazy on the “three most beautiful days” of Basel’s inhabitants	11.03. – 13.03.2019

March

BScene – Basel Club Festival	02.03. – 03.03.2018
Northwestern Switzerland’s largest club festival	March 2019
Yonex Swiss Open	20.02. – 25.02.2018
International badminton tournament with world-class players	12.03. – 17.03.2019
Baselworld	22.03. – 27.03.2018
The international watch and jewellery fair	March 2019

April

Blues Festival Basel	10.04. – 15.04.2018
Blues festival with international musicians	09.04. – 14.04.2019
International Jazzfestival Basel	12.04. – 09.05.2018
International jazz festival with world-class musicians	20.04. – 10.05.2019
Muba	20.04. – 29.04.2018
Major trade and fun fair	spring 2019
Bricklive	20.04. – 29.04.2018
The biggest show for LEGO® fans	

May

Blickfang Basel	04.05. – 06.05.2018
Enjoy the creations of famous designers and promising young talents	26.04. – 28.04.2019
European Festival of Youth Choirs Basel	09.05. – 13.05.2018
Fantasy Basel	10.05. – 12.05.2018
Festival for film, games, comics, manga, anime and cosplay	03.05. – 05.05.2019
Young Stage	11.05. – 15.05.2018
World’s best young professional artists compete at the international circus festival	May 2019

June

Circus Knie	08.06. – 20.06.2018
Switzerland’s largest circus on a visit to Basel	June 2019
Art Basel 2	14.06. – 17.06.2018
Major international art fair	13.06. – 16.06.2019
Summerblues Basel	29.06.2018
Kleinbasel blues festival	28.06.2019

July

Basel Tattoo 3	18.07. – 28.07.2018
Open air show with outstanding formations from all over the world	10.07. – 20.07.2019
Im Fluss 4	24.07. – 11.08.2018
Raft on the Rhine with various concerts	22.07. – 10.08.2019
Swiss National Day Celebration on the Rhine	31.07.2018
Public festival in the city centre with fireworks	31.07.2019

August

Allianz Cinema	02.08. – 26.08.2018
Large open-air cinema on Münsterplatz	July / August 2019
Open Air Basel	09.08. – 11.08.2018
Dance in the sun, relax on the grass and enjoy international top stars	08.08. – 10.08.2019
Basel Rhine Swimming	14.08.2018
Big Rhine swimming event	13.08.2019
Em Bebbi sy Jazz	17.08.2018
Basel jazz festival in the Old Town	16.08.2019
BWF Badminton World Championships	19.08. – 25.08.2019
Augusta Raurica Roman Festival	25.08. – 26.08.2018
Experience the everyday life of the ancient Romans	24.08. – 25.08.2019
Theaterfestival Basel	29.08. – 09.09.2018
International theatre festival on various stages	

September

Grand Basel	03.09. – 09.09.2018
An exclusive event for automotive masterpieces in the high-end sector	September 2019
IWB Basel Marathon	23.09.2018
Race through Basel’s historic Old Town	22.09.2019

October

Baloise Session	19.10. – 06.11.2018
Music festival with international stars	18.10. – 06.11.2019
Swiss Indoors Basel – ATP World Tour 500	20.10. – 28.10.2018
World’s best tennis	19.10. – 27.10.2019
Basel Autumn Fair 5	27.10. – 11.11.2018
The oldest and largest funfair in Switzerland	26.10. – 10.11.2019

November

Palazzo Colombino	23.11.2018 – 20.01.2019
Prize-winning artists and culinary delights in the out-of-the-ordinary theatre	Nov 2019 – Jan 2020
Basel City Run	24.11.2018
Basels traditional running event	30.11.2019

Christmas market 6	22.11. – 23.12.2018
The unique feel of Christmastime in Basel	28.11. – 23.12.2019

December

Fireworks on the Rhine	31.12.2018
Public festival	31.12.2019

All dates are subject to change.



Basel Carnival 1



Art Basel 2



Basel Tattoo 3



Im Fluss 4



Basel Autumn Fair 5



Christmas market 6

Christmas market on Münsterplatz¹

CHRISTMAS IN BASEL.

The Basel Christmas market is considered one of the prettiest and largest in Switzerland and is well worth a visit every year. During the run-up to Christmas, many events and spectacular special exhibitions in the city's museums further enrich its cultural scene.

Christmas market¹

In the heart of the historic Old Town at Barfüsserplatz and Münsterplatz – the most beautiful squares in Basel – lies the beautiful Christmas market with a very special charm of its own. At around 180 booths, traders and crafts people from the Basel region and all over Switzerland offer their goods and give a demonstration of their skills. Culinary delights also await, with hot chocolate, glühwein, tasty waffles, Basler Lächerli biscuits and the ever-popular grilled sausages.

Christmas fairy-tale forest

Young visitors can enjoy a whole host of activities in the Christmas fairy-tale forest at Münsterplatz. They can dip, pour and decorate candles, make torches, forge metal objects, decorate gingerbread, bake cookies, eat campfire bread and drink hot chocolate, ride on the kiddies' train and much more besides.

Basel Wish Book

For over 20 years, the traditional Basel Wish Book has been placed in the courtyard of the Town Hall for both local residents and visitors from around the world so they can write their wishes. Over the entire Christmas period and into the new year visitors can fill the book with their private thoughts, wish-lists for Santa Claus and hopes for peace, love and good health.

Johann Wanner and the magic of Christmas

In the heart of Basel you will find the Johann Wanner Christmas Shop. Its customers include the royal family of Monaco and the White House. The Johann Wanner Christmas Shop offers a magnificent range of Christmas trimmings and ornaments – all year round! Today, Johann Wanner is the market leader in hand-blown and hand-painted Christmas decorations. He has played a significant role in preserving this old artisanal art form. The shop is open every day, including Sunday.

A wealth of events

At Christmas, Basel abounds with events. Beside established highlights, there are also many smaller, extraordinary events. Theater Basel for example opens a new door on its literary-musical Advent calendar every day. The Toy Worlds Museum Basel and Museum der Kulturen both host Christmas exhibitions, and the Basel Puppet Theatre's programme includes special Christmas performances for adults and children in the run-up to Christmas.

Guided Christmas tour in Basel

The Christmas city tour not only provides the best views of the Christmas lights, trees and angels adorning the city's streets, it also gives a valuable insight into the history, customs and traditions of Christmas in Basel. Every year, Basel Tourism offers four dates on Saturdays in November and December and the public tours can be individually booked for groups.

www.baslerweihnacht.ch



Basel Zoo 1

ACTIVITIES IN BASEL.

ACTIVITIES FOR INDIVIDUALS

Public guided tour of the Old Town

Come along and discover Basel's historic city centre, hidden corners and fascinating past. This tour offers a memorable overview of the history of Basel as well as comprehensive information on the city's sights. Available May to October daily, November to April on Saturdays. www.basel.com/guidedtours

Participants: individuals

Duration: 2 hours

Price: CHF 20*

Rheinuferweg St. Johann

The promenade between Dreirosenbrücke and Dreiländerbrücke links three countries and three cultures, and embodies the cosmopolitan nature of Basel. The path is an invitation to stroll and cycle along the Rhine, complemented by the Three Countries Poetry Trail. On 24 plaques, you can read poems in the dialects of Basel, Alsace and the Baden region.

Participants: individuals

Duration: individual

Price: free of charge

ACTIVITIES FOR INDIVIDUALS AND GROUPS

Basel Zoo 1

Enjoy a day in the jungle without leaving the city. Basel Zoo, affectionately known as the "Zolli" to locals, opened to the public in 1874 and is currently home to around 600 species on an area of 11 hectares. www.zoobasel.ch

Participants: individuals and groups

Duration: individual

Price: CHF 21*

BaselCityTour – the sightseeing bus in Basel

The 90-minute tour takes you past Spalentor, Kunstmuseum Basel, Museum Tinguely, the Roche tower, Messe Basel and the tri-border point. Hop on or off at any of the 20 or so stops and explore the highlights in the city centre's pedestrian precinct. www.baselcitytour.ch

Participants: individuals and groups

Duration: individual

Price: 2 hour roundtrip CHF 20*

City Treasure Hunt

Are you looking for a team-building experience? Or would you like to explore the hidden corners, alleys and special features of Basel's Old Town? The treasure hunt is an ideal opportunity to get to know these ancient districts. www.basel.com

Participants: individuals and groups

Duration: from 1 to 8 hours

Price: from CHF 20*

Shop with a local

A local Basel resident takes you on a shopping spree through the city, where you can discover bijou boutiques, large department stores or designer shops, depending on your mood and taste. www.basel.com

Participants: individuals and small groups

Duration: individual

Price: CHF 15*

Vintage tram tour

Settle down for an unforgettable hour discovering Basel's 2000-year history. The vintage tram dating back to the 1920s will allow you to savour the city's wonderful sights. www.basel.com/guidedtours

Participants: individuals and groups

Duration: 1 or 2 hours

Price: CHF 28*



Swimming in the Rhine 1

Make your own paper in a mediaeval paper mill

In an authentic setting within the walls of a fascinating mediaeval mill, visitors learn about many things, from handmade paper to finished books. Try out age-old crafts for yourself and experience history with all your senses. www.papiermuseum.ch

Participants: individuals and groups

Duration: individual

Price: CHF 15*

Lunch Boat

Enjoy lunch on board whilst the city scenery gently passes by. The kitchen crew will pamper you with their quality daily set menus and stylish à la carte dishes. www.bpg.ch

Participants: individuals and groups

Duration: approx. 75 minutes

Season: April – October

Price: CHF 19* plus lunch à la carte

Boat trips

From April to October the Basler Personenschiffahrt company offers regular cruises on the Rhine. Enjoy a trip through the locks at Birsfelden on the way to Rheinfelden or discover the city and region on a harbour cruise taking you up the tri-border point. www.bpg.com

Participants: individuals and groups

Duration: individual

Price: from CHF 6*

Novartis Campus

Discover this place of innovation and research. Visitors are led around the Campus by expert Novartis guides and they can view the novel working environment with its state-of-the-art office and laboratory facilities from outside. Find out about the rationale and ideas behind the redesigning of the company's headquarters. www.basel.com/guidedtours

Participants: individuals and groups

Duration: 2 hours

Price: CHF 22*

Rehberger "24 stops" trail

This walking and cycling trail between Fondation Beyeler and Vitra Campus links two countries, two cultural institutions and countless stories. Guided by its "24 stops" which are 24 waymarkers created by artist Tobias Rehberger, the visitor can explore a uniquely diverse natural and cultural landscape. www.basel.com/rehberger-weg

Participants: individuals and groups

Duration: individual

Price: free of charge

Swimming in the Rhine 1

The Rhine is the lifeblood of the city and on warm summer evenings you can see lots of people swimming in the river. Take a dip in the cool waters and, with your "Wickelfisch" (a watertight bathing bag), float or swim down the river and through the historic Old Town. www.rheinschwimmen.ch

Participants: individuals and groups

Duration: individual

Swimming season: June – September

Price: free of charge



Guided tour by electric buggy 2

Stories of Basel's Old Town by electric buggy 2

The accessible tour of the Old Town. Are you not quite as mobile as you'd like to be? No problem. "Happy Scooter", an easy-to-use electric buggy, helps you discover the heart of Basel without tiring your feet out. Take a seat and follow one of Basel Tourism's trained guides. On this popular city tour you'll see 15th century buildings as well as works by contemporary, internationally renowned architects. www.basel.com/guidedtours

Participants: 1–6

Duration: 2 hours

Price: from CHF 120*

ACTIVITIES FOR GROUPS

Bake your own Lächerli

The "Lächerli", a traditional type of gingerbread cookie, is probably Basel's best-known speciality. Under expert guidance participants can test their baking skills – a fun workshop to promote team spirit. And the results can be sampled afterwards too. www.basel.com

Participants: groups up to 30

Duration: 1 or 2 hours

Price: from CHF 55*

Taxi on the Rhine

Basel can be ideally explored from the water. For example by "Rhytaxi" with its very special tours: it will take you from A to Z, on city and harbour tours or offer longer tours to and from Rheinfelden, Mulhouse or Breisach. www.rheintaxi.ch, www.rhyschiffli.ch

Participants: up to 12

Duration: individual

Price: from CHF 80*/100* per way

Beschle Chocolatier – make your own chocolate

There is no other speciality more closely associated with Switzerland than chocolate. A visit to this famous Basel chocolatier gives you unique insight into the manufacturing, processing and refining of chocolate, followed of course by some tasting. Afterwards, you can put your newly-gained knowledge into practice and create your own variety of chocolate. www.basel.com

Participants: groups up to 40

Duration: 1 or 2 hours

Price: from CHF 80*

Xoco Tour Basel

On this tour through Basel's charming Old Town, you will see some of the cities' most irresistible sweet spots, including traditional confectionaries, artisan chocolatiers and other interesting chocolatey sites. You will learn about Swiss chocolate history, get a glimpse of a chocolate factory and taste several specialities. The tour will be topped off by a connoisseur tasting session, where you'll get to know the process of chocolate making and how to taste chocolate.

www.xocotour.ch

Participants: 4–20 (smaller or larger groups on request)

Duration: 2.5 hours

Price: from CHF 95*

Visit of a typical microbrewery

During your visit you can learn all about the production process of the famous local beer and the history of the brewery. After the visit, indulge in a glass or two of the beer brewed on the premises.

www.basel.com

Participants: groups

Duration: up to 2 hours

Price: from CHF 10*

* Price per person

EXPERIENCE BASEL IN 24 HOURS.

You only have one day to experience our city? Don't miss the following activities to gain a first impression. Or do you have 48 hours to spend in Basel? If so, please contact us, we are happy to recommend some more highlights.



Kunstmuseum Basel

10.00 am

Visit Kunstmuseum Basel

Kunstmuseum Basel is one of the most renowned museums of its type internationally and houses the world's oldest public art collection. Its world-famous collection currently consists of around 4,000 paintings, sculptures, installations and videos, plus 300,000 drawings and prints spanning seven centuries. Its first major extension opened in 1980 in the form of the Museum für Gegenwartskunst, one of the world's first museums for contemporary art. And since April 2016, Kunstmuseum Basel has consisted of three buildings – opposite the main building there is now a new extension which features special exhibitions and collections.

www.kunstmuseumbasel.ch



Ferry ride

12.00 noon

Ferry ride

Cross the Rhine in style and comfort on one of the four ferries that connect Kleinbasel with Grossbasel. Between Basel's five bridges across the Rhine you will find the city's four ferries, "Wilde Maa", "Leu", "Vogel Gryff" and "Ueli", on which you can cross the Rhine without engine power, using only the natural power of the river's current. Not only tourists are thrilled by this mode of transport, Basel locals also love using their ferries.

www.faehti.ch



Kunsthalle restaurant

01.00 pm

Lunch at Kunsthalle restaurant

Very possibly Basel's most typical restaurant. For an informal get-together the locals meet in the "brown part" or in the spacious garden under the chestnut trees, whereas they dine in the more elegant white part if they have something to celebrate.

www.restaurant-kunsthalle.ch

02.30 pm
Basel Cathedral and guided tour of the Old Town

Visit Basel's Cathedral, the landmark of our city. This former Episcopal Church was built between the 12th and the 15th centuries in romanesque and gothic style. From the lookout platform, known as the "Pfalz", you can enjoy a spectacular view overlooking the Rhine. And if you'd like to see more sights we recommend taking one of our public tours of the Old Town. On our tour we'll tell you facts and anecdotes about Basel and the background to its development while passing historic buildings such as the Town Hall.

www.baslermuenster.ch



Basel Cathedral

04.30 pm
Shopping in the small boutiques on Spalenberg

The Spalenberg district in the Old Town with its historic alleyways and beautifully decorated houses is packed with seductive boutiques and shops selling innovative labels and original gifts. While shopping, enjoy an intimate experience of Basel's rich history.

www.spalenberg.com



Shopping in the small boutiques on Spalenberg

06.30 pm
Drinks at the Bar Rouge

The Messturm (trade fair tower) by Morger & Degelo and the adjacent exhibition centre aren't just an architectural attraction. On the 31st floor, high above the roofs of Basel, you'll find the highest bar in Basel. Bar Rouge is an event location which is a bar, a lounge and a nightclub all in one. Enjoy the spectacular view over Basel and excellent cocktails.

www.barrouge.ch



Bar Rouge

BASEL AND ITS REGION.

Basel is situated at the heart of Europe, on both banks of the Rhine. The city is the centre of the idyllic tri-border region of France, Germany and Switzerland – lying between the Swiss Jura, Germany's Black Forest and the Vosges in Alsace. This special location makes Basel the ideal starting point for a European travelling adventure. The Schengen visa regulations make travelling from one country to another simple and pleasant.

SWITZERLAND

Basel Country

Basel Country, our neighbouring canton, offers unspoiled nature, magnificent landscapes and limitless recreational possibilities – all easily accessible both by public transport and car. From the Rhine to the Jura mountains, visitors to the region will find many less known and exciting areas, waiting to be discovered. An absolute must for all lovers of hiking and biking.

Travelling time: half-day trip

Arlesheim – Dornach

The cathedral with its impressive forecourt is the landmark of Arlesheim and a wonderful place to listen to the magical sounds of organ music. Following your visit to the cathedral, you can walk to Arlesheim Ermitage (hermitage), the oldest English landscaped garden in Switzerland, where you will be enchanted by the idyllic scenery and the many ponds and grottos. Don't miss the opportunity to visit the Goetheanum in Dornach, an architecturally interesting building and the centre of the worldwide Anthroposophical Society.

Travelling time by car or tram: 25 minutes

Jura mountains

An impressive landscape of mountains and valleys awaits you only an hour from Basel by car. In the Jura mountains, you will find many inviting places of historical interest, including the small mediaeval town of St. Ursanne with its imposing abbey, monastery and the Fondation Bellelay, where you can discover the secret of the manufacture of the famous Tête-de-Moine cheese.

Travelling time: one-day trip

Wasserfallen in Reigoldswil

Treat yourself to a couple of hours of peace and relaxation combined with a lot of fun in Reigoldswil near Basel, which you can reach by train and bus in just 50 minutes. Feel like you are flying over the magnificent landscape of the northeastern Jura in north-western Switzerland's only cablecar and enjoy the unspoiled nature. Following a hearty lunch in one of the mountain restaurants, a relaxing or an exciting experience awaits you: adventurous visitors can venture a ride down to the valley on a rented scooter, while those who like hiking can enjoy the wonderful Jura mountains.

Travelling time by car: 40 minutes

Travelling time by public transport: 50 minutes

Forest rope park Wasserfallen

You can follow a number of different trails in the rope park and put your sense of balance, skill and courage to the test. You'll be instructed and supervised by trained guides, and there are different levels of difficulty to suit your requirements. Unforgettable experiences and adventures in the wilderness for families, groups, teams and individuals.

Travelling time by car and gondola: 50 minutes

Travelling time by public transport: 1 hour

Farm experience

Head for adventure and romance, and spend the night sleeping on straw alongside horse paddocks on a typical Basel region farm. Enjoy a top-class farm experience in the beautiful local countryside.

Travelling time: individual

Trip up the Rhine to the Roman settlement of Augusta Raurica

Spend two hours experiencing the region from the water, heading up the Rhine to Kaiseraugst. Following a short walk, you reach the Roman settlement of Augusta Raurica, where you have the chance to view the ancient sites and the Roman museum either on your own or with a guide. Afterwards, you return to Basel by bus.

Travelling time by boat: 2 hours

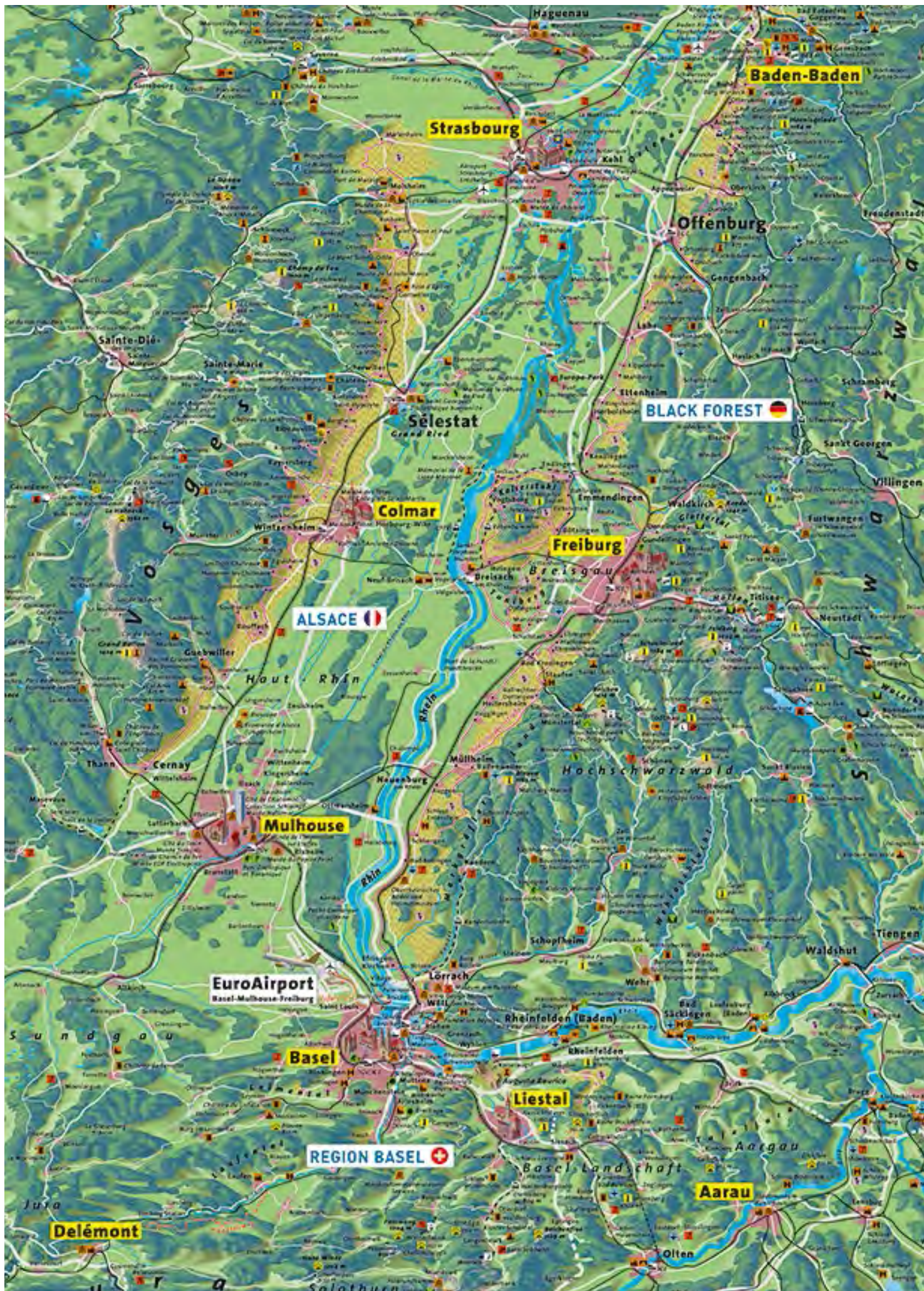
Travelling time by bus: 20 minutes

Museum of Music Automats, Seewen

The Museum of Music Automats in Seewen, Canton Solothurn, is a federal museum that is home to one of the world's largest collections of Swiss music boxes, disc music boxes and musical watches and jewellery. Added to this are many orchestrions, to whose music our grandparents and great grandparents once danced; also fairground, dance and barrel organs, juke boxes, automats and the mighty self-playing Britannic organ from the sister ship of the Titanic. A one-hour guided tour around the three themed rooms at this tuneful museum allows visitors to discover the fascinating world of mechanical music automats live – bringing together precision technology and the magic of nostalgic melodies. The museum with its restaurant is set in the beautiful Jura countryside, and a visit can be ideally combined with a nature excursion.

Travelling time by car: 30 minutes

Travelling time by public transport: 45 minutes



GERMANY

Black Forest tour ¹

Once you are in Basel, you must not miss the chance to visit the Black Forest. This trip will take you via Lörrach and Schopfheim through the Wehra Valley to St. Blasien, a charming little village with an impressive skyline dominated by the third-largest church dome in Europe. Following a guided tour of the cathedral and monastery, enjoy your lunch and a stroll through the village. Afterwards, travel on to Titisee, enjoying marvellous vistas of the magical Black Forest during the trip along Schluchsee. As you return to Basel, a detour to the spa resort of St. Peter with its lively culture will be an unforgettable addition to the day.

Travelling time: one-day trip

Freiburg im Breisgau

Visit the nearby capital of the Black Forest, which you can reach in less than an hour by bus and rail. Discover the Gothic Münster (cathedral) and magnificent baroque buildings, and wander through the alleys of the Old Town with their little streams and mosaics made of pebbles from the Rhine, which tell the proud history of the former imperial city.

Travelling time by train: 40 minutes

Travelling time by car: 1 hour

Europa-Park ²

Located in the neighbouring region of South Baden, this pleasure park full of excitement attracts visitors: over 100 fabulous attractions and international shows guarantee lots of fun on the rides and unforgettable moments. Experience real exhilaration – only around one hour away from Basel.

Travelling time by car: 75 minutes

Travelling time by public transport: 1.5 hours

Kandertal railway

This historic steam train takes families, hikers and cyclists on a thrilling excursion. The 45-minute journey takes you back in time – from Haltingen through the charming Kandertal valley to the small pottery town of Kandern. Kandertal railway is one of the few railways in Germany that still operates simply as a museum train. It gets by with no technical security; the conductor rings his bell and blows his whistle at each level crossing, just like in the good old days. So it is no surprise that Kandertal railway has been nicknamed “Bimmelbahn” (dinky train).

Travelling time by train: 20 minutes

Travelling time by car: 15 minutes

Season: May to October

FRANCE

Mulhouse

It is well worth visiting the historical city centre with the Place de la Réunion and its brightly painted facades, which reflect the charm of the Alsatian way of life. Visit one of the many museums with their world-famous collections. The “Cité de l'Automobile” museum for example has the largest collection of automobiles in the world on display. Or enjoy the delicious regional cuisine in one of the typical local restaurants.

Travelling time by train: 30 minutes

Travelling time by car: 40 minutes

Colmar ³

The beautiful Old Town of Colmar with its famous quarter is an appealing place to spend some time. Enjoy specialities from Alsace in one of the many typical regional restaurants or discover the renowned Isenheim Altarpiece at Unterlinden Museum, a must for all lovers of culture.

Travelling time by train: 45 minutes

Travelling time by car: 1 hour

Strasbourg

Without a doubt Strasbourg is one of Europe's great cities that you simply have to know and love. Every part of this city has its own identity closely linked to its history and inhabitants. The Old Town is located on an island in the river Ill and has been classified as a World Heritage site by UNESCO.

Travelling time by train: 80 minutes

Travelling time by car: 1.5 hours

Castles

Alsace is Europe's richest region in terms of concentration of feudal castles. Indeed, the region has over 400 castle ruins. The Haut-Koenigsbourg was completely refurbished and is one of the most frequently visited castles in France.

Travelling time: half-day trip

Alsace tours

Explore the Alsace by taking a trip along the French wine route, which stretches over 170 kilometres through Alsace. You will discover small mediaeval villages at the foot of the Vosges mountains on this wonderful trip along hilly vineyards. Visit one of the traditional wine cellars and learn about the Alsatian wines during a guided tour followed by tasting. Let yourself fall under the spell of the Alsatian way of life.

Travelling time: one-day trip



© TI Schluchsee

Schluchsee 1



© Europa-Park

Europa-Park 2



Colmar 3

BASEL AND SWITZERLAND.

Basel is a central transport hub for both Europe and Switzerland and the ideal starting point from which to discover tourist highlights.

Swiss Cities: Bern and Lucerne 1

Experience the two cities of Bern and Lucerne. A coach will take you from Basel to Bern. Discover the Old Town, a UNESCO World Heritage Site, with its fountains, towers, arcades and more. Afterwards travel on to Lucerne, which you can also explore during a guided tour before returning to Basel.

Travelling time: one-day trip

Verkehrshaus Lucerne: The Swiss Museum of Transportation

The Swiss Museum of Transportation is Switzerland's most popular museum. On an exhibition area of 20,000 square meters it showcases the development of transport and mobility as well as communication methods through a variety of interactive exhibits. Other attractions which are unique in Switzerland include the IMAX film theatre, planetarium, Swissarena and Hans Erni Museum.

Travelling time by train: 80 minutes

Pilatus

Mount Pilatus, the distinctive landmark of Lucerne, invites you to take an unforgettable "Golden Trip". This unique round trip offers rides by boat, the steepest cogwheel railway in the world, as well as gondola and aerial cableway. The breathtaking view over the Alps is magnificent and the international cuisine in the restaurants outstanding.

Travelling time: one-day trip

Ballenberg – Swiss open-air museum

The open air museum in Ballenberg comprises historic buildings complete with kitchens, bed-chambers and living rooms and shows what life used to be like in the Swiss countryside in years gone by. The exhibits in Ballenberg museum are brought to life by craftspeople and farmers who go about their work using traditional tools and showcasing native livestock.

Travelling time: one-day trip

Interlaken and Jungfrauoch

Interlaken in the Bernese Oberland lies at the heart of the magnificent Jungfrau mountain region. It affords views of the world-famous Eiger, Mönch and Jungfrau mountains. Jungfrauoch is the climax of any trip to Switzerland. Europe's highest-altitude station is located at 3,454 metres above sea level. Visitors can enjoy an Alpine wonderland of ice, snow and rock and admire the view from the platform, on the Aletsch Glacier or in the ice palace. The train ride to Jungfrauoch, through the Eiger and Mönch, is an experience in itself. Visitors can enjoy the magnificent view at the Eismeer and Eigerwand stops along the way.

Travelling time: one or two-day trip

Aletsch Arena 2

Discover a unique rugged landscape whose unspoiled character makes it very special. The three excursion and holiday destinations Riederalp, Bettmeralp and Fiesch-Eggishorn are situated alongside the 23 km-long Aletsch Glacier, the greatest ice flow in the Alps and the heart of the Swiss Alps' Jungfrau-Aletsch UNESCO World Heritage Site. In summer, the car-free Aletsch Arena offers 317 km of hiking trails, fixedropes, mountain bike routes, paragliding and the highest-altitude 9-hole golf course in Europe. In the winter months, cablecars and ski lifts carry visitors to over 100 km of slopes – with snow guaranteed – winter hiking trails, snowshoe trails and cross-country skiing trails in the midst of an idyllic, natural landscape.

Travelling time: one or two-day trip

The Rhine Falls 3

The Rhine Falls is one of Europe's three largest waterfalls, measuring 150 metres across. The churning waters thunder into the depths below, yet in the very middle stands a defiant rock. Visitors can take a boat trip and climb onto the rock, experiencing this natural wonder up close.

Travelling time: one-day trip



© Lucerne Tourism

Lucerne 1



© swiss-image.ch / Roland Gerth

Aletsch Glacier 2



© swiss-image.ch / Beat Mueller

The Rhine Falls 3

BASEL TOURISM – YOUR DMC IN BASEL.

Check out the services of Basel Tourism for travel agencies and tour operators. Basel Tourism Incoming and Convention Bureau is a professional partner which supports you in organising your programmes and events in Basel. Key services include the organisation of your accommodation requirements, planning and management of social programmes and arranging the right congress infrastructure, conference hotel or the perfect restaurant for dinner in Basel and the surrounding areas.

Hotel reservation

- Allows you to book accommodation 365 days of the year
- Reservation and administration of a selection of rooms in various hotel categories
- Processing of reservation queries (via internet, telephone or fax) within 48 hours
- Dispatch of reservation confirmations to event participants and processing of reservation change requests
- Best price guarantee for many hotels

Events and group trips

- Arranging special conditions and prices for a group of rooms and compiling an appropriate offer
- Administration of block bookings and processing of reservation enquiries; dispatch of booking confirmations within 48 hours
- Support in the selection and reservation of suitable locations for lunches and dinners
- Planning and organisation of sightseeing programmes, excursions and guided tours
- Organisation of all types of transfers
- Supply and delivery of free brochures on Basel
- Supply of pictures and texts

Events

- Creation of an online congress registration platform for participants
- Reporting on the status of registrations and interface for transfer of participant data to event organiser's database
- Collection of registration fees by Basel Tourism
- Printing of event badges for participants
- Operation of a registration desk at the event
- Congress hosts/hostesses with experience of managing event rooms, registration and information desk staff, entrance staff etc.
- Operation of a Welcome Desk at EuroAirport Basel-Mulhouse-Freiburg
- Operation of a tourist information desk at your event

Further services

- Invitations for site inspections and fam trips
- Special packages for FIT and groups
- Organisation of attractive team building events

Your benefit

For successful referrals of its own products (city tours, City Treasure Hunt etc.) Basel Tourism pays a commission of 10%.

“ JCI EUROPEAN CONFERENCE BASEL 24. – 27.05.2017. BASEL TOURISM HELPED US IMMENSELY IN DRAWING UP OUR DOCUMENTS DURING THE APPLICATION PHASE, AND ALSO IN PROMOTING OUR CANDIDATURE. BASEL TOURISM WAS A KEY PARTNER FOR THE SUCCESSFUL REALISATION OF OUR EVENT, AND WE ARE EXTREMELY SATISFIED WITH OUR WORKING RELATIONSHIP. ”

Jacqueline Saladin, President of the Board and Conference Director



“ SEMINARS IN PATHOLOGY 09. – 10.06.2017. BASEL TOURISM DID A SUPERB JOB OF SUPPORTING US PROFESSIONALLY AND WITH A MINIMUM OF ADMINISTRATIVE BOTHER. WE WOULD BE DELIGHTED TO AVAIL OF THEIR SERVICES AGAIN IN FUTURE YEARS. ”

Prof. Katharina Glatz, Chief Physician Basel University Hospital, Pathology



“ THE ISDH 2016 FROM 23 – 25 JUNE WAS A SUPERB CONFERENCE. BASEL TOURISM PROVIDED EXCELLENT SERVICE BEFORE, DURING AND AFTER THE CONFERENCE, DISPLAYED A SERVICE-ORIENTED AND RELIABLE APPROACH AND IMPLEMENTED OUR WISHES VERY FLEXIBLY. ”

Cornelia Jäggi, Central President, Swiss Dental Hygienists



USEFUL TIPS.

FOR YOUR STAY IN BASEL

Population of the canton of Basel-Stadt

Approx. 198,000

Language

German

Currency

Swiss francs, CHF

Exchange rate: EUR 1,00 = approx. CHF 1.14 / GBP 1.00 = approx.

CHF 1.50 / USD 1.00 = approx. CHF 0.95

Climate

Basel has a central European continental climate and is one of the warmest regions in Switzerland. It enjoys an above-average number of sunny days. The average temperatures over the past 30 years are: spring, 10.9 °C; summer, 18.9 °C; autumn, 10.8 °C; winter, 2.4 °C.

BaselCard – the free guest card

From 1 January 2018, every hotel guest in Basel will receive this card when checking in. The guest card entitles you to free use of local public transport and you receive an access code for the city's own WiFi network. You will also benefit from a 50 % discount on numerous cultural and leisure attractions such as Basel Zoo, the museums, the sightseeing bus, and much more. Your reservation confirmation entitles you to use public transport from EuroAirport or from the Basel rail stations to the hotel on the day of arrival.

www.basel.com/baselcard



Travel Trade Information

Get information on the services of Basel Tourism for travel agencies and tour operators. www.basel.com/traveltrade

Photo gallery

Basel Tourism provides photographs free of charge for inclusion in tourist publications. www.basel.com/photo

1. Direct link photo gallery
2. Event listing: "Photo gallery for inclusion in tourist publications"
3. Password: pics4Basel

FOR YOUR STAY IN SWITZERLAND

Entering Switzerland

You must present a valid passport or identity card. Import regulations for Switzerland are available at www.ezv.admin.ch

Swiss Travel Pass for rail passengers

The Swiss Travel Pass covers Switzerland's entire public transport system. It aims to make access to public transport easier for visitors from all over the world. The Swiss Travel Pass allows you to enjoy unrestricted free travel in the entire network by rail, coach or boat. To see the full offer, visit www.swisstravelsystem.com or www.sbb.ch

Swiss Travel Passes can also be purchased at the Tourist & Hotel Information of Basel Tourism located in the Swiss Railway Station SBB.

Public holidays

Offices and shops are closed on the following public holidays, with the exception of shops in railways and airports.

- 1 January: New Year's Day
- 2 January: Berchtoldstag (selected cantons)
- Carnival Monday and Wednesday afternoon (Basel only)
- Good Friday
- Easter including Easter Monday
- 1 May: Labour Day (selected cantons)
- Ascension Day
- Whit Sunday and Monday
- 1 August: Swiss National Day
- 25 December: Christmas Day
- 26 December: Boxing Day



CONTACT DETAILS.

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Incoming & Convention Bureau

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Fax +41 (0)61 268 68 70
incoming@basel.com

Guided Tours

Phone +41 (0)61 268 68 32
Fax +41 (0)61 268 68 75
guidedtours@basel.com

Tourist Information

In the Stadtcasino at Barfüsserplatz
Steinenberg 14
CH-4010 Basel

Opening hours:

Monday to Friday 9 am – 6.30 pm

Saturday 9 am – 5 pm

Sunday and public holidays 10 am – 3 pm

Tourist Information

Swiss Railway Station SBB
CH-4010 Basel

Opening hours:

Monday to Friday 8 am – 6 pm

Saturday 9 am – 5 pm

Sunday and public holidays 9 am – 3 pm

Further information

www.basel.com/traveltrade

www.museenbasel.ch

www.basel.ch

www.upperrhinevalley.com



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#lovebasel



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Basel Tourism has been awarded the stage III quality seal and the ISO certificate for Swiss Tourism.



01-13-522785
myclimate.org

Credits

Edition: 2018

Cover picture: Nicolas Glauser

Print: bc medien ag

YOUR GATEWAY TO BASEL, SWITZERLAND AND THE HEART OF EUROPE



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www.euroairport.com

see you soon.